

AARST International Radon Symposium Presenter & Commercialism Policy

Commercialism is the inclusion of **visual, written, or verbal references** to any organization for the promotion or commercial advantage of that organization or the commercial disadvantage of a competing organization.

The Program Committees will enforce this policy for papers and presentations at the Symposium. The editorial and Technical Review Committees will make suggestions to authors to make changes to papers.

For Presenters (Platform and Poster), the following rules will guide you in preparing a PowerPoint (Poster) presentation:

Not Allowed:

- References or displays of trade names, logos or products provided by any commercial organization related to the present, except as described in the "Allowed" section below. Non-inclusion is to reinforce that AARST-NRPP does not endorse product, software or system for any reason, even if the product, software or system complies with an ANSI-AARST standard. Clothing containing commercial logos, trade names or other commercial information cannot be worn while presenting. (AARST-NRPP Brand clothing may be worn)
- Product presentations that feature particular companies or products are not permitted, even if the company or product is not specifically referenced by name.

Allowed:

- First slide or presentation introductions: This may include the name of author(s)/presenter(s) and their e-mail addresses, their affiliations, companies, supporting organizations, sponsoring technical committee, and corporate logo. For case studies, with permission from the study subject, the slide or presentation introduction may also reference the facility owner, facility or site of the study.
- Research, programs, case studies, statements, policy, and/or legislation from any organization may be referenced only in order to maintain presentation clarity and relevance. Promotion or endorsement is prohibited and shall be excluded at the discretion of the Program Committee and Technical Committee. Reference to Universities, Research agencies, Government agencies, Government-sponsored agencies, and/or non-profit organizations shall be allowed as long as the reference is non-biased in nature, germane to the focus of the publication/presentation, and does not imply an AARST-NRPP endorsement of a product and/or service.
- Presentations may include reference to commercial products and may include performance data of the inclusion of such references, and data is necessary to illustrate use of the product.
- Trade or company names and/or logos of historical nature may be allowed where the featured equipment or its lineage is no longer manufactured, and the company and/or product names are used in the context of their historical development.
- Trade or company names and/or logos NOT related to the Radon Industry, provided recognition of these items is not intended to be promotional, AARST-NRPP endorsement is not conveyed, and there is no implication that the audience is required to use the commercial entity.
- Specific reference may be made to industry-related standards, test methods and codes.
- Make, model or sole source of critical test instrumentation, engineering software, reagents or apparatus may be identified as a footnote, so that others may duplicate the testing.
- The presenter's name, email address and phone number may appear on the last slide (no company name or title allowed).

Policy Enforcement:

- The Symposium Program Committee coordinates the review of all papers and presentations prior to publication or presentation. The Committee shall review all presentation materials. Nonconforming items within the presentation materials must be deleted by the presenter, prior to the presentation, or the material will not be allowed to be presented.
- Any speaker who does not provide final slides by one week prior to the convention for review forfeits their speaking opportunity for the respective presentation. Exceptions to this must be approved by the Symposium Program Committee.
- Any violations to commercial policy shall result in a ban from presentation at the Symposium. Exceptions to this must be approved by the Symposium Program Committee.