WORKING WITH YOUR LOCAL BUILDING INDUSTRY ASSOCIATIONS

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RRNC in Minnesota

- Began educating builders in early 2000s
 - 1 on 1 training
 - CEU courses
- Gained traction after 2004 media hype
 - Builder volunteered RRNC
 - Others soon followed
- MDH began meeting with:
 - State code officials
 - Advisory committees
 - Builders



More MN RRNC History

- 2005 More media and volunteer RRNC
- BAM still opposed RRNC
 - No definitive data showing a MN issue
 - No local data on house age and radon
- Worked with local PHD
 - Gathered local data
 - Published data in AARST Proceedings 2006
 - New houses had slightly higher radon
- Rep. Kim Norton (Olmsted County)
 - Educated on Radon & elected to MN House
 - Proposed MN Statute for RRNC



RRNC in Minnesota

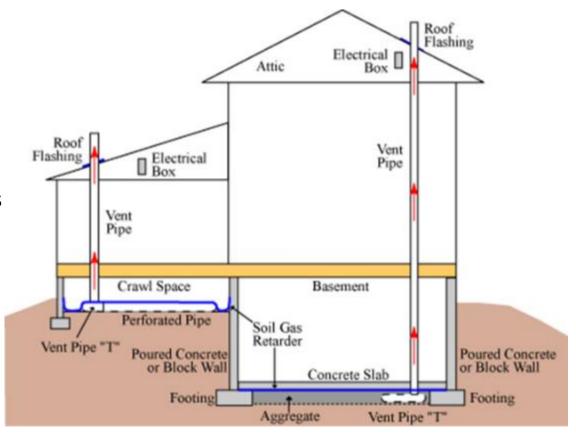
- Rep. Norton's bill passed in 2007
- As of June 1, 2009 (effective date)
 - All new permits for SFH require RRNC
 - Townhomes and two family dwellings included
- Minnesota Rules Chapter 1322
 - New Residential Energy Code
 - Only code open for modification
- Based on a modified Appendix F of the IRC



RRNC Features

Passive

- Aggregate under slab
- Vent pipe
- Soil-gas retarder
- Roof flashing
- Electrical junction box
- Sealing cracks and joints





RRNC in Minnesota Today

- All DoLI codes reviewed in 2011-2012
- Moved radon from Energy to Building Code
 - Simplified language
 - MN Rule 1303.2400 1303.2403
- Applies to <u>ALL</u> residential buildings
 - 1-4 unit SFH
 - Apartments
 - Multi-family
 - Mixed Use
- Effective February 14, 2015



Education

- DoLI trains all code officials in MN
 - RRNC is included
- MDH offers free 1 hour CE for builders
 - DoLI approved
- Classes offered through local associations and directly to builders
- CE approved by MN Dept. of Commerce is also offered to real estate agents
 - Local associations
 - Real estate offices
 - RRNC is part of the presentation



Real Estate Education

- High demand for classes
- 1/1/14: Radon Awareness Act
- Free, 1.5 hours of CE credit
- Host can pick time location
- Also offer mold & CO classes
- 48 classes, 1197 attendees
- You can host!

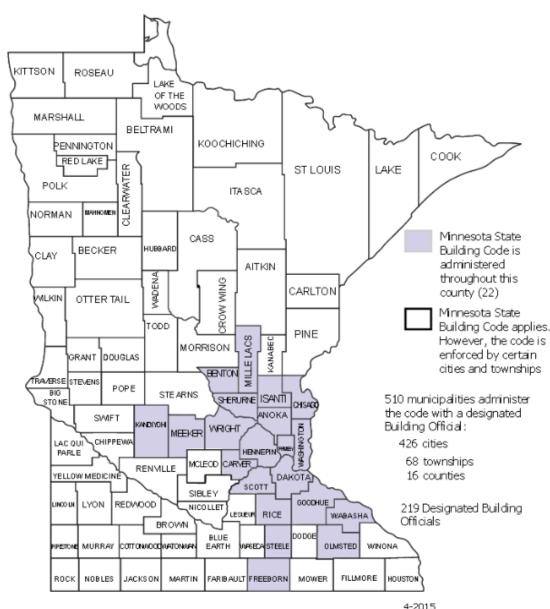


Scott Arcand, Outreach Coordinator



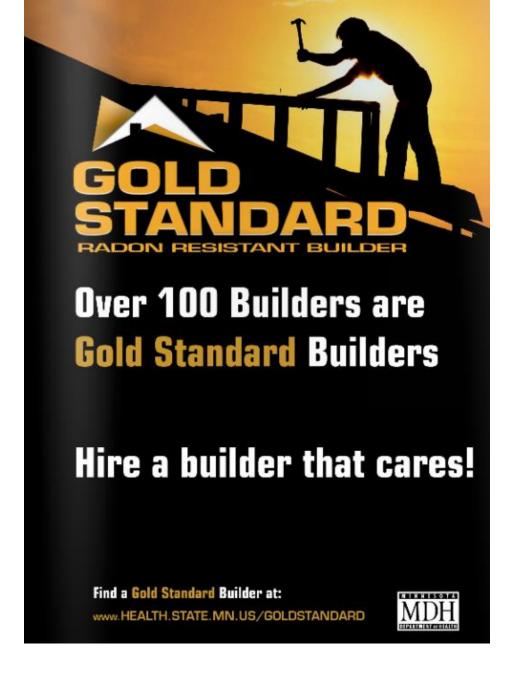
Minnesota State Building Code

- Enforced locally
 - County
 - Cities
 - Townships





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Get to Know

- Local & State Builder Associations
- Local & State Real Estate Associations
- Local Code Officials
- State Code Officials
 - Codes are reviewed periodically
 - Participate in committees



Other Things to Consider

- Contact builders: President, Sales Manager,
 Construction Manager
- Understand their business, products and price point before the call
- Ask what they are currently doing regarding RRNC and get a feel for their thoughts and buy in
- Are they familiar with Radon GS Program or do they know other builders that are in the program



Finally...

- Join & participate in Association Events
- Listen to and "hear" your opposition's viewpoints
- Find and disseminate the info they seek
- Be tactful and professional
- Change adversaries into partners



What Next?

- Continue educating
 - Builders
 - Code Officials
 - Homeowners
- Promoting MDH Gold Standard Program
- Work with partners
 - Builder's Association of the Twin Cities (BATC)



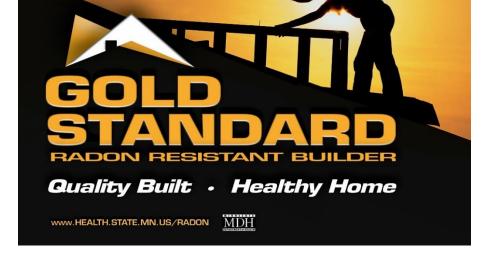




The 2016 International Radon Symposium™

New Construction Outreach

- 120 builders offer fan
- Builder incentives
 - Marketing
 - Brochures
 - Test kits
 - Fans for model
 - Technical assistance, training, CE classes
 - Point for Green Path Home
- Builders' Association PSA





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