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## AARST NRAM 2021 Resource Guide

Welcome to the AARST NRAM 2021 Resource Guide. This special edition of Rn Biz is dedicated to equipping the radon community with the tools needed to share this special message. Included, you will find ideas, templates, and instructions on making a successful National Radon Action Month in your community.

AARST is here to support your efforts and cheer on your successes as you participate in National Radon Action Month. Send us your accomplishments, and we will feature you on our social media platforms all month long!

YOU SAVE LIVES EVERY DAY - THANK YOU !


**AIRTHINGS**
**CORENTIUM PRO**



*The world's first customizable radon reporting software.*

*"Be **NRPP** compliant in your state with our newly featured dashboard."*

*Airthings now offers its own calibration services!*

The most affordable leasing options at just **\$99 a month!**

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## Social Media Blitz for NRAM

Use these hashtags:

- **#NationalRadonActionMonth**
- **#NRAM2021**
- **#TestForRadon**
- **#StopRadon**
- **#SaveLives**



## Your Trusted Partner



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**January is National Radon Action Month!**

Testing is the only way to know if there is a radon problem in a building. We would like to show our support for testing by offering a 20% DISCOUNT on our Radon Charcoal Canister Test Kits for the month of January.

[www.radonsupplies.com](http://www.radonsupplies.com)

Be an "influencer" : No time? No problem! Just "like and forward and share" all the posts you see about radon from all of us in the radon community. Add your company name to it, and you are good to go.



AARST Facebook



NRPP Facebook



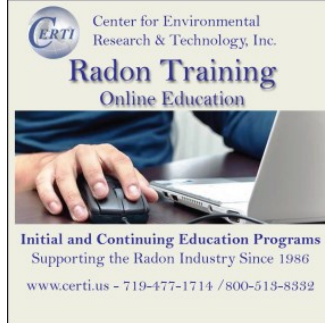
YouTube



Twitter

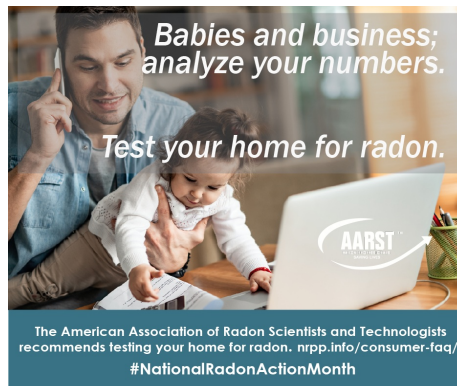


LinkedIn



**A Picture Says 1000 Words** Facebook post images enhance communications. Get eight unique, ready-made Facebook posts to use in your company promotions. Below are this week's selection and two more will be posted each week during NRAM.

The full assortment can be downloaded from the [AARST NRAM Page](#) or weekly from the [AARST Facebook Page](#).



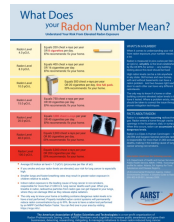
**Handouts** Distribute informative flyers to your customers (PDFs). With help from the AARST-Kentucky Chapter (previously KARP) and their partners from BREATHE, AARST is supplying you with three PDFs as supporting documentation to give to clients. PDFs can be downloaded here or from the [AARST NRAM Page](#).

Like it and want to make it your own? Zip files with a place for your company branding are available on your AARST member dashboard. [DASHBOARD](#)

**Bonus-** These consumer guides are *available in multiple languages on the* [AARST NRAM page!](#)



Consumer Guide to Radon Reduction  
Click on Thumbnail to download



What Does Your Number Mean?  
Click on Thumbnail to download



Real Estate and Radon  
Click on Thumbnail to download



Work with an insurance agency that knows and understands your needs best!

**"THE RADON SPECIALIST"**



## Appropriations Update: SIRG & EPA Radon Funded; HUD Gets Radon Funds & Directives

In late December, the US Senate and House agreed to fund both EPA's Radon Program and the State Indoor Radon Grants Program at essentially the same levels as previous years. Congress also added new radon-related requirements to HUD's appropriations:

- \$35 million in grants to public housing agencies (PHAs) for research, testing, demonstration efforts, education and outreach concerning mold, radon, CO and other housing-related hazards;
- \$4 million for a radon testing and mitigation resident safety demonstration program in PHAs;
- Two new staff at the Office of Lead Hazard Control and Healthy Homes (OLHCHH) for oversight of radon-related activities in HUD-assisted and low-income housing; and
- The Office of Public and Indian Housing must work with OLHCHH to develop guidance and conduct webinars for PHAs on effective solutions to mold, CO, radon, other hazards.

***"HUD's oversight of the physical condition of the Nation's public housing stock lacks standard guidance and best practices for PHAs."***

*— Congress' Explanatory Statement to P.L. 116-260*

## Multifamily Update: MAP Guide

The final version of HUD FHA's revised [Multifamily Accelerated Processing \(MAP\)](#) Guide has been published, with all radon-related changes previously announced in the latest issue of the [Radon Reporter](#). HUD's 25% multifamily radon sampling protocol and the Zone 3 exemption from requirements are ... history. We appreciate the work by HUD to accomplish these long-needed changes.



**Proclamations** are a way to connect with your local officials to proclaim January is National Radon Action Month. Need instructions? [DOWNLOAD](#)

**Stakeholder and Chapter Meetings and CE** Please visit our events calendars to find upcoming training courses and stay tuned for in-person regional meetings. [CALENDAR](#)

*\* Due to COVID-19 concerns, many events have been canceled/postponed or will now be online webinars. Please check with your educational providers for the most up-to-date info.*



**Thirsty Thirsdays** AARST brings back the very popular virtual happy hour! Join us the "Third Thirsday" of each month for casual virtual gatherings; where storytelling, catching up with friends, and **NETWORKING** is easy. All are welcome. Join us January 21st. 4:00 PM eastern [ZOOM LINK](#)

[Join AARST](#)



Hi, just a reminder that you're receiving this email because you have expressed an interest in radon through association membership or certification. Don't forget to add [director@aarst.org](mailto:director@aarst.org) to your address book so we'll be sure to land in your inbox!