

# Ad Specifications for all AARST Media

## Radon Reporter Ad Art Formats and Deadlines – Includes all Graphic Ads and White Paper Submissions

ALL ARTWORK SPECS FOR PRINT: PC Only. Acceptable formats are JPEG (minimum 300 ppi), and PDF (must have fonts embedded and keep resolution). **All color is set for RGB.**

Artwork Size: Acceptable format sizes, see diagram below

FULL PAGE AD: 7.5"w x 10"h OR FULL BLEED: 8.75"w x 11.25"h

HALF PAGE AD: 3.75"w x 10"h OR 7.5"w x 5"h Please Specify Vertical or Horizontal QUARTER PAGE AD: 3.75"w x 5"h

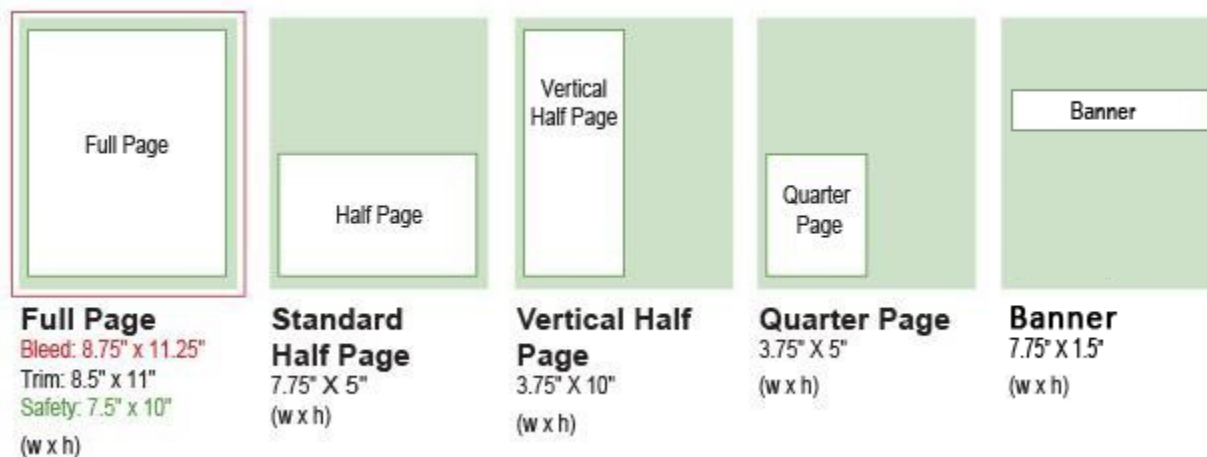
BANNER AD: 7.5"w x 1.5"h (artwork placed on page at the discretion of the editor)

### 2023 Issue Dates / ARTWORK & White Papers DUE

Issue #1 – Art due March 1, 2023, White papers due February 15, 2023

Issue #2 – Art Due June 1, 2023, White Papers due May 15, 2023

Issue #3 – Art Due October 1, 2023, White Papers due September 15, 2023



## Rn Biz Ad Art Format and Deadlines

ARTWORK SPECS FOR Rn Biz:

Files: .jpeg, .png (**not PDFs**) Ads may also be YouTube videos. (If using a YT video supply the URL, please provide a static image to link to your URL in the size indicated below.)

Artwork Size:

600 px W X 400 px H, 72 dpi Horizontal only

**2023 Issue Dates / ARTWORK DUE: Monthly.** Art is due the 15th of the month prior to the upcoming month. **Ads will not change unless a new ad has been uploaded to replace the previous month by the deadline.**

## Website Advertising – Includes all 4 Ad-Packs and featured Logo Placement

ARTWORK SPECS FOR Web Ads: PC Only. Acceptable formats are .jpeg, .png (**not PDFs**)

Artwork Size: 300 px W X 300 px H, 72 dpi

**2023 Issue Dates / Art is due the 15th of the month prior to the upcoming month. Ads will not change unless a new ad has been uploaded to replace the previous ad.**

(Continued)

**The following URLs are the placement for all web ads:**

**The Certification Ad-Pack includes placement on both NRPP & AARST websites as follows  
On NRPP:**

<https://nrpp.info/certification/>  
<https://nrpp.info/certification/types-of-certification/>  
<https://nrpp.info/certification/how-to-become-certified/>  
<https://nrpp.info/certification/how-to-recertify/>  
<https://nrpp.info/new-jersey-licensure/>  
<https://nrpp.info/certification-faq/>  
NRPP Footer (all pages)

**On AARST:**

<https://aarst.org/what-is-aarst/>  
<https://aarst.org/radon-reporter/>  
<https://aarst.org/radon-insurance/>  
AARST Footer (All pages)

**The NRPP Educational Ad-Pack includes placement on the following pages:**

<https://nrpp.info/education-training/category-1-courses/>  
<https://nrpp.info/education-training/initial-training-courses/>  
<https://nrpp.info/education-training/category-ii-activities/>  
<https://nrpp.info/education-training/advanced-certificates/>

**The NRPP Device Ad-Pack includes placement on the following pages:**

<https://nrpp.info/devices/approved-devices/>  
<https://nrpp.info/devices/performance-testing-calibrations/>  
<https://nrpp.info/nrpp-approved-labs/>  
<https://nrpp.info/standards/>  
<https://nrpp.info/standards/chamber-protocols/>

**The Featured Logo Placements are featured on the following pages:**

AARST Digital News pages <https://aarst.org/aarst-news/>  
AARST NRAM Toolkit <https://aarst.org/nram/>