



**INDOOR
ENVIRONMENTS**
ASSOCIATION

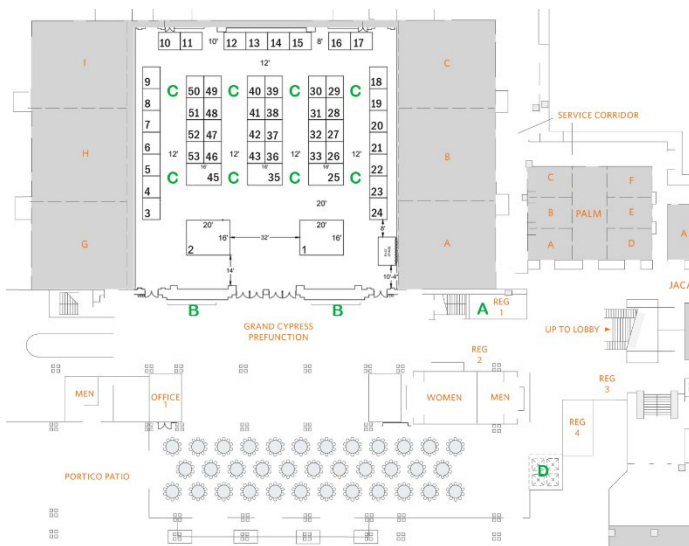
AARST™

Welcome to Indoor Environments 2024™, Radon and Vapor Intrusion Symposium

Indoor Environments Association (IEA) is a nonprofit professional technical organization that serves a unique role as an ANSI-AARST standard-setting body, demonstrating long-term stewardship and providing its accredited professionals with the tools and education to be leaders in the soil gas industry.

As IEA grows, the symposium also grows the range of attendees and vendors. Attendees are technicians in the field of radon and vapor intrusion measurement and remediation, states and tribes program leaders, and increasingly more environmental companies attend for training and to expand their forums. **Indoor Environments 2024** is the definitive source for government agencies, advocates, educators, scientists, and companies sourcing field application-based needs seeking the leading indoor environments gathering annually.

The contents of this document can be found online at <https://aarst.org/vendor-prospectus/>



The Exhibit Hall is in the Grand Cypress Ballroom, on the Convention Level of the hotel.

The entrance to the hall faces the Portico West area, which opens to the Portico Patio, a beautiful outdoor space. The opening reception and all breaks will be located in the Exhibit Hall. Lunch tables will be set in the Portico area. Breakout rooms are on both sides of the exhibit hall, making the hall central to all activity during the symposium.

Information for Exhibitors and Sponsors at Indoor Environments 2024™

New exhibitors and sponsors should pre-register with Indoor Environments (AARST) to purchase booth(s) and sponsorships. All booth and sponsorship selections are purchased based on a priority point system. Priority exhibitors can purchase before others. (Details below)

- Priority List (PL) Exhibitors will select all booths and Sponsor Opportunities during the advanced selection process. If a PL exhibitor has not selected during their scheduled time, they forfeit priority.
- Any company may purchase booths and Sponsorships *after* the PL selection process has been completed. After, Booths and Sponsor Opportunities are first come first serve, and payment is due in full immediately to lock in both/all purchases.
- All Sponsorship Opportunities are offered A La Carte.
- Premium Sponsor Levels are available only to those exhibiting in person.
- Premium Sponsor Levels are achieved by accruing certain numbers of points during the purchase process. SEE THE RULES BELOW REGARDING PREMIUM SPONSORSHIP
- Points for all products are indicated throughout the selection process and in the shopping cart.
- Points tally on Vendor Dashboards in real-time.

Priority List and Purchasing

Exhibitors with 20 points or more are listed on the Priority List annually. Exhibitors with the highest number of points select first during pre-determined selection dates. To qualify for placement on the Priority List annually, exhibitors must be IEA members in good standing. Once the Priority List selection period has ended all other vendors with less than 20 points may purchase and be assigned their selections on a first come first serve basis.

Points accrued during the season will total on each "vendor dashboard." All products have points assigned to them. Booth attendee registrations do not accumulate points. Points accrue over the 3 most recent consecutive years. The 2024 points listed below are calculated from 2023 + 2022 + 2021. If vendors have not exhibited or sponsored on any given year during the accrual period, that year is represented as "0" in their point calculation. Older points drop from the accrual formula annually.

Exhibitors are Assigned a Week to Select

At the end of each selection period, exhibitors are assigned booth space(s) and sponsorship item(s), based on their place on the PL. Availability is updated at the start of the selection period or week. Priority Selection period is February 19 through March 22. After March 22 all remaining booths and sponsorships are available to purchase on a first come first serve basis. **Choosing your booth:** The booth store has options during the checkout process for 1st, 2nd, and 3rd choices for booths. Choices are ranged in rows or specific large booth numbers.

Booths and Sponsorships are purchased and assigned according to the Priority List

Exhibitors are contacted with the selection schedule. All exhibitors not on the Priority list may purchase once the selection weeks have passed, on a first-come, first-served basis.

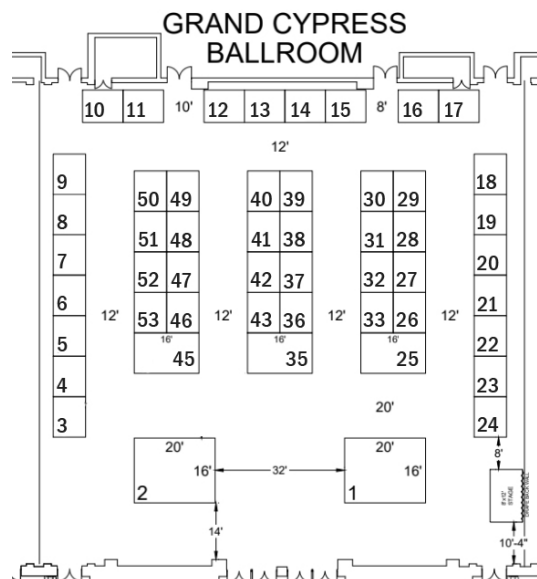
Priority List Schedule

Company	2024 Points	Selection Date
RadonAway	280.95	20-Feb-2024
Radon Supplies	214.7	22-Feb-2024
Fantech, Inc.	111.95	26-Feb-2024
Festa Radon Technologies Co	88.7	28-Feb-2024
Radonova, Inc.	72.95	4-Mar-2024
Alpha Energy Laboratories, Inc.	63.45	6-Mar-2024
PSD Radon Supply	57.75	6-Mar-2024
SunRADON	54.75	6-Mar-2024
CERTI	48.5	11-Mar-2024
RAdata Analytical	40.45	11-Mar-2024
Ecosense, Inc.	39.25	13-Mar-2024
National Radon Program Services	32.25	13-Mar-2024
Bowser-Morner, Inc.	30	13-Mar-2024
Wholesale Radon Distributors	27.2	18-Mar-2024
Airthings America Inc	26	18-Mar-2024
Obar Systems	25	18-Mar-2024

Floorplan

The floorplan includes a total of 51 booths: a combination of Standard booths, Island booths, and End Cap* booths. The following events will take place in the hall: Opening Reception, Monday and Tuesday Breaks.

*Note regarding End Caps: If all end cap booths do not sell during the priority selection period, those remaining will become available as (new) single booths. For example, if booth #25 does not sell during the priority selection period, it will become two new booths #25 and #34.



Booth Pricing

Island Booth (#1 & #2): 16' x 20' Island – \$7,600 – 38 POINTS

Fee includes: Island booths are not (back) draped unless requested, 6 x 6' tables with 12 chairs, wastebasket, sign, and 4 Free registrations, and up to 8 additional registrations for additional Booth Attendees at \$595 each.

End Caps: 16' W x 10' D – \$3,350 – 17 POINTS

Fee includes: Back wall partially draped (8' H x 16' W), 2 x 6' tables with 4 chairs, wastebasket, sign and 2 Free registrations, and up to 4 additional registrations for additional Booth Attendees at \$595 each.

Standard Booth: 10' W x 8' D \$1,500 – 7.5 POINTS

Fee includes: Back wall draped (8' H x 10' W), 3' H side walls draped, 1 x 6' table draped with a white skirt, 2 chairs, sign, and wastebasket; and 1 Free registration and up to 2 additional registrations for additional Booth Attendees at \$595 each.

Please refer to all 2024 Exhibitor Rules and Guidelines. Rules must be agreed/signed and uploaded onto the Vendor Dashboard with a signature *before* purchase(s).

Terms

100% of all fees for Booths and Sponsorships are due at the time of purchase.

Cancellation: Please notify the Symposium Manager immediately. Refund Schedule: 100% through June 1st, 50% June 2nd – August 15th. After August 15th No Refund.

Vendor Dashboard

All Exhibitors listed on the Priority List have been pre-registered to use the "Vendor Dashboard" and "Vendor Store". Sign in to [MY ACCOUNT](#). Set up a password to access your personal Company Dashboard and proceed to the "Vendor Store".

Booth Attendee Registration

All booth attendees; free or additional booth attendees, will register using a new registration platform. Vendors will be notified when registration opens. One attendee is FREE with each booth. Combo booths will have multiple free attendees. Booths must be purchased first before any attendee can be registered. Your Dashboard will indicate the free and discounted booth attendees allotted, based on your booth purchase(s).

Booth Selection & Priority List

Booth selection begins at the start of the Priority List selection. All booths and sponsors must be paid in full at the time of selection. Vendor selections of booth(s) and location(s) and any sponsorship item(s) will be assigned based on their position on the Priority List. Payment must be received to secure your selection(s).

Sponsors

Premium Sponsor Levels are Diamond, Platinum, Gold, Silver, and Bronze. Vendors who achieve these levels will be recognized in all media. Sponsors who are not Premium Sponsors will be acknowledged as event sponsors.

- Sponsorships may be purchased by any company during or after the Priority List selection process; these are first-come, first-served, and payment is due immediately to lock in booth(s) and sponsorship(s) selection.
- **All Sponsorship(s) are available, À La Carte.**
- Sponsorships and booths have specific Point Values assigned to them.
- Points are represented throughout the selection process and in the shopping cart.
- Points tally on Vendor Dashboards in real-time.
- As companies make their purchases, the Premium Sponsorship Level(s) will be indicated once they achieve the point threshold indicated below.

Rules for Premium Sponsorship:

Earn 80 points on Booth(s) and at least 1 Sponsored item = Diamond

Earn 40 points on Booth(s) and at least 1 Sponsored item = Platinum

Earn 20 points on Booth(s) and at least 1 Sponsored item = Gold

Earn 15 points on Booth(s) and at least 1 Sponsored item = Silver

Earn 10 points on Booth(s) and at least 1 Sponsored item = Bronze

What Is Included When You Sponsor


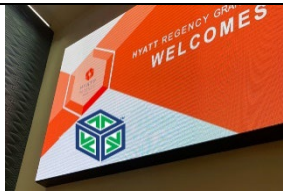
All Sponsorships and Premium Sponsors levels include:







1. **Logo Visibility:** Symposium signage, website, Cvent app and symposium program.
2. **Symposium Emails:** Beginning in June.
3. **Featured in:** The Radon Reporter Issue #2.
4. **Sponsor Appreciation Email:** One-time Symposium dedicated email featuring, sent the week before to all registered attendees. Messaging includes sponsor logo, booth # and URL.







Premium Sponsor levels also include:

1. **Social Media Post:** One social media post across all IEA social media channels highlighting you as a sponsor, (Twitter, LinkedIn, Facebook) in the two months preceding the Symposium.
2. **Ads in the Symposium Program:** Diamond, Platinum, and Gold receive a full-page ad, Silver receives a half-page ad, and Bronze receives a quarter-page ad.
3. **Swag Bag Inserts:** All Premium Sponsors levels, once achieved, may have a small item included in the swag bag. Items are to be shipped to the hotel.


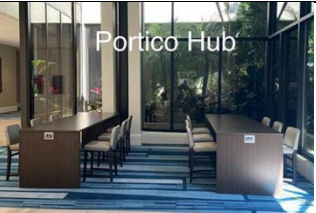


All sponsorship opportunities are offered à la carte and may be purchased based on the placement a vendor holds on the Priority List. Once the Priority List Selection period has ended, all items not yet purchased are available to anyone first-come, first-served.

	Key Card Folio 1 Available – \$1,800.00 / 9 POINTS	<p>This is a unique opportunity to have your brand in every symposium hotel guest's pocket! Customize the room key folio with your brand on the front and back. Inside will have Indoor Environments' Symposium brand. Folio is full color and full coverage front and back.</p>
	Escalator Marquee (Atrium Lobby) Sat – \$1,000.00 / 5 POINTS Sun – \$1,000.00 / 5 POINTS Mon – \$1,000.00 / 5 POINTS Tuey – \$1,000.00 / 5 POINTS Marquee message slides are available to purchase for 1 and up to 4 days, beginning Saturday, September 14, through Tuesday, September 18. Different slides may be used on different days.	<p>Highlight your messaging on our larger-than-life marquee image wall located in our highest trafficked location above the escalator bank. Default display time is 8-10 seconds; Maximum display time is 20 seconds. ALL CONTENT IS SUBJECT TO HOTEL MANAGEMENT APPROVAL. There is no exclusive use of the system. Content will be interspersed between other hotel messaging in rotation. The number of available slots varies over a given period based on prior reservations and usage by the hotel. Because of this, slides in the rotation queue may only be visible for 8-10 seconds per slide. Use of the</p>


		<p>marquee does not guarantee viewable impressions by attendees.</p> <p>Physical Dimensions: 13' wide x 6.5' tall</p>
	<p>Sunday Hospitality 1 Available – \$850.00 / 4.25 POINTS</p>	<p>Sponsor Sunday, Sept. 15th C.E. classes with coffee and tea. Indoor Environments hosts private educators for Sunday C.E. short courses attended by upwards of 120-160 students. Beverages are served to students at the start of classes. Sponsorship includes your brand featured on hospitality tables signage, website, and agenda.</p>
	<p>Registration Desk Sponsor 1 Available – \$5,000.00 / 20 POINTS</p>	<p>Located where attendees enter the convention area, the registration desk is the first thing they see when they check-in. A total of 8 panels, your brand is displayed as clings on the registration desk (the location of branded panels is indicated in blue on the product image) Indoor Environment's Brand is featured as pictured. A</p>
	<p>Opening Reception Sponsor 2 Available – \$1,500.00 / 7.5 POINTS</p>	<p>Welcome attendees at Sunday's Opening Reception in the exhibit hall on Sept. 15th from 6:00 – 8:00 PM! The Opening Reception kicks off the symposium in a fun and festive way. Make a great impression. Your brand is featured on signage, website, agenda, and the opening welcome.</p>
	<p>Swag Bag Sponsor 1 Available – \$5,000.00 / 25 POINTS</p>	<p>Your brand shares space on the "beachy-style" swag bag with the IEA symposium brand, year, and location. Bag style and color are TBD, dependent on availability (the image shown is for illustrative purposes only). Bag tag not included.</p>
	<p>Refillable Water Bottle included in the Swag Bag 1 Available – \$2,200.00 / 11 POINTS</p>	<p>Artisanal water pre-filled aluminum branded bottles are included in every swag bag! Embodying sustainability and modern design, aluminum bottles are not only reusable but also recyclable. Their sleek appearance makes them perfect for brands aiming for a contemporary look, while their eco-friendly nature aligns with a commitment to a greener planet. Plus, they're excellent insulators, ensuring beverages remain cool for extended periods. Push on signs and app to use refillable at water stations.</p>
	<p>WIFI 1 Available – \$3,600.00 / 18 POINTS</p>	<p>Sponsor the event WIFI and your brand is promoted on all signs and in the program using your chosen <i>PASSWORD</i> everyone uses to access WIFI in the event spaces.</p>

	<p>Mobile app 1 Available – \$3,600.00 / 18 POINTS</p>	<p>Attendees use the mobile app! Our app can create customized schedules for attendees and be used to message attendees daily. Your brand connects attendees through their smart devices, enabling them to access the online Agenda and not-to-miss, daily activities, and network.</p>
	<p>AV Sponsor <i>General Session – \$1,250.00 / 6.25 POINTS</i> <i>Practice & Policy Track – \$1,000.00 / 5 POINTS</i> <i>Science & Research Track – \$1,000.00 / 5 POINTS</i> <i>States & Tribes Track – \$1,000.00 / 5 POINTS</i> <i>Vapor Intrusion Track – \$1,000.00 / 5 POINTS</i></p>	<p>Sponsor the AV required to run the sessions in Monday's General Session, Practice & Policy Track, Vapor Intrusion Track, States & Tribes or Science & Research Track. Your sponsorship will be acknowledged by your brand on signage in the room and the program.</p>
	<p>Keynote Speaker Sponsor Ari Gunzburg 1 Available – \$3,500.00 / 17.5 POINTS Watch Ari's videos to get a feel for his style! Things to know about Ari: He is an ardent outdoors athlete, a Florida native, and he loves inspiring people! Your brand is displayed in the program and acknowledged in the Speaker introduction. Our 2023 Keynote left the audience buzzing all day! This year they will buzz about you and Ari!</p>	<p>2024, we bring to the stage, motivational speaker Ari Gunzburg. Ari will present his signature talk, UNLOCK YOUR GREATNESS. Centering around the 5 Keys To Greatness, this keynote includes breaking a board, giving away t-shirts, doing a headstand, getting up on a ladder, and more! It is insightful while being entertaining and fun for our audience as well. Takeaways include learning about the benefits of a positive mindset, a renewed desire to be persistent, and more.</p>
	<p>Wall Clings (Sold in sets of 4 clings) Right Side Set – \$1,200.00 / 6 POINTS Left Side Set – \$1,200.00 / 6 POINTS</p>	<p>The Grand Cypress Prefunction Foyer features the exhibit hall ballroom in the center of the foyer and meeting space. (Breakouts on both sides.) The walls are paneled with decorative moulding creating frames on each panel. These clings are available for the 4 panels on each side of the exhibit hall doors, which are lit from above (location indicated in blue in the product image). Each panel graphic is 39" Wide X 26.5" High, with the tops of each graphic aligned with the top of the exhibit hall doors. B</p>
	<p>Break Sponsor Monday AM, PM, Tuesday AM, PM 4 Available – \$850.00 / 4.25 POINTS</p>	<p>Sponsor Symposium breaks in the exhibit hall, on Monday, Sept. 16th, and Tuesday, Sept. 17th. Breaks are AM and PM each day, and include hot beverages in the AM and cold beverages in the PM. Breaks are not shared. Sponsorship includes your brand on event signage and paper napkins.</p>
	<p>Registration Desk Grab and Go Hydration Station Monday – \$1,500.00 / 7.5 POINTS Tuesday – \$1,500.00 / 7.5 POINTS</p>	<p>Attendees can visit registration on Monday and Tuesday each day to get sponsor-branded sleek plastic refillable bottles of cold water to add to their swag bags. Water refill stations will be placed throughout the conference space. This sponsorship supplies 1 bottle of water for attendees on each day. Attendees receive Water Bottle Tickets with your brand on the ticket in their attendee welcome pack to get their bottles.</p>

	Drink Ticket Packs Pack of 10 drink tickets – \$150.00 / 1 POINT (unlimited available)	<p>Pre-purchase branded drink tickets (packs of 10) for you to hand out to your customers. Attendees receive 1 drink ticket for the Opening Reception, but your tickets will keep the party going! Beverages may be soft as well, so let your customers know. No refunds for unused tickets. These tickets are good for Sunday's Opening Reception and Monday's social event (5-6 PM).</p>
	Selfie Stage 1 Available \$2,000.00 / 10 POINTS	<p>The Exhibit Hall stage is set with a fun assortment of Orlando-centered props attendees can use to have fun taking selfies throughout the symposium days. Hashtags for you and the symposium on socials will spread radon awareness and the conference. Sponsor this symposium feature! Last year's selfie stage saw lots of activity!</p>
	Monday Lunch Sponsor 2 Available – \$900.00 / 4.5 POINTS	<p>Your brand will be visible during Monday's lunch on signage and in the program, acknowledging your sponsorship of this social dining event. Sponsors may distribute special engagement flyers on lunch tables for attendees. (If flyers are left at the end of the meal, they will be cleared.)</p>
	Tuesday Lunch Sponsor 2 Available – \$900.00 / 4.5 POINTS	<p>Your brand will be visible during Monday's lunch on signage and in the program, acknowledging your sponsorship of this social dining event. Sponsors may distribute special engagement flyers on lunch tables for attendees. (If flyers are left at the end of the meal, they will be cleared.)</p>
	Exhibit Hall Cornhole Tournament – Team Sponsor 16 Teams – \$300.00 / 1.5 POINTS	<p>Join us for a lively game of Cornhole. Sponsor a team of 2 players for \$300 and enter our tournament. The tournament will be held on Monday during each of the breaks. There are a total of 16 teams. 8 teams will play in a bracket-style game during the AM breaks and 8 teams will play in a bracket-style game during the PM break. Winners of AM and PM will play off in a championship game Monday evening during the vendor social from 5-6 PM. Winners get bragging rights, a trophy, and a travel cornhole game.</p>
	Friends and Family Day Out Activity 2 Available – \$1,000.00 each / 5 POINTS	<p>Options for the Friends and Family Day Out – the Symposium Planning Committee is still determining the Day Out options, there are many! Sponsors who choose this option will be notified as soon as the committee has confirmed the activity, which may include bus transportation or other group tickets.</p>

	High Bar Tables Sponsor (Exhibit Hall) 8 Available – \$400.00 each / 2 POINTS	Attendees can gather and network at high bar tables strategically placed throughout the exhibit hall. Each table will have a vinyl cling on the surface for your brand! (Circle or square and approximately 30”) Locations are indicated on the floor plan. C
	Recharge Lounge Portico Hub 2 Tables Available – \$1,200.00 / 6 POINTS 	Lounge Areas are prime real estate for attendees. Your branding for this lounge is displayed on 3 24-inch clings adhered to the communal table tops. D
	Professional Headshots 1 Available \$2,000.00 / 10 POINTS	Attendees can stop by the pop-up professional photography studio (Monday and/or Tuesday, dates and hours TBD) in the exhibit hall, and walk away from the symposium with a professional headshot they can use in social profiles. Final headshots are downloaded from a gallery page supplied by the photographer. Your brand is featured on this unique attendee benefit.

Program Advertising

	Full-Page Program Ad Unlimited Quantity Available – \$550.00 / 2.75 Points	Program ads are available for anyone to purchase. Ads are available in Full, Half, and Quarter page sizes.
	Half-Page Program Ad Unlimited Quantity Available – \$350.00 / 1.75 Points	Advertising in the symposium program is an additional way to engage your existing clients and attract new ones! Advertising spots are Full, Half and Quarter pages. Advertising counts towards Points. Vendors are to supply all art for ads.
	Quarter-Page Program Ad Unlimited Quantity Available – \$250.00 / 1 Point	

