

The White Ribbon Project Movement Raising Awareness about Lung Cancer

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What is the White Ribbon Project?

- The White Ribbon Project promotes awareness about lung cancer by changing public perception of the disease.
- Co-founder Heidi Nafman-Onda diagnosed with lung cancer.
 - Started making wooden white ribbons to spread lung cancer awareness.
- Builds are hosted in communities nationwide and ribbons are given to anyone affected with lung cancer or anyone that wants to spread the message.
- Community building is what is going to make a difference to improving research funding.



The Power of the Ribbon

“While lung cancer death rates have been declining for decades, more than half of people with lung cancer will die within one year of being diagnosed. The stigma associated with lung cancer – believing that the individual brought this upon themselves – stymies our path to progress. Empathy, along with stable funding and rigorous research, is vital if we want to conquer this awful disease.”

— Roy Jensen, MD, Director,
University of Kansas Cancer Center



What is the power of the ribbon?

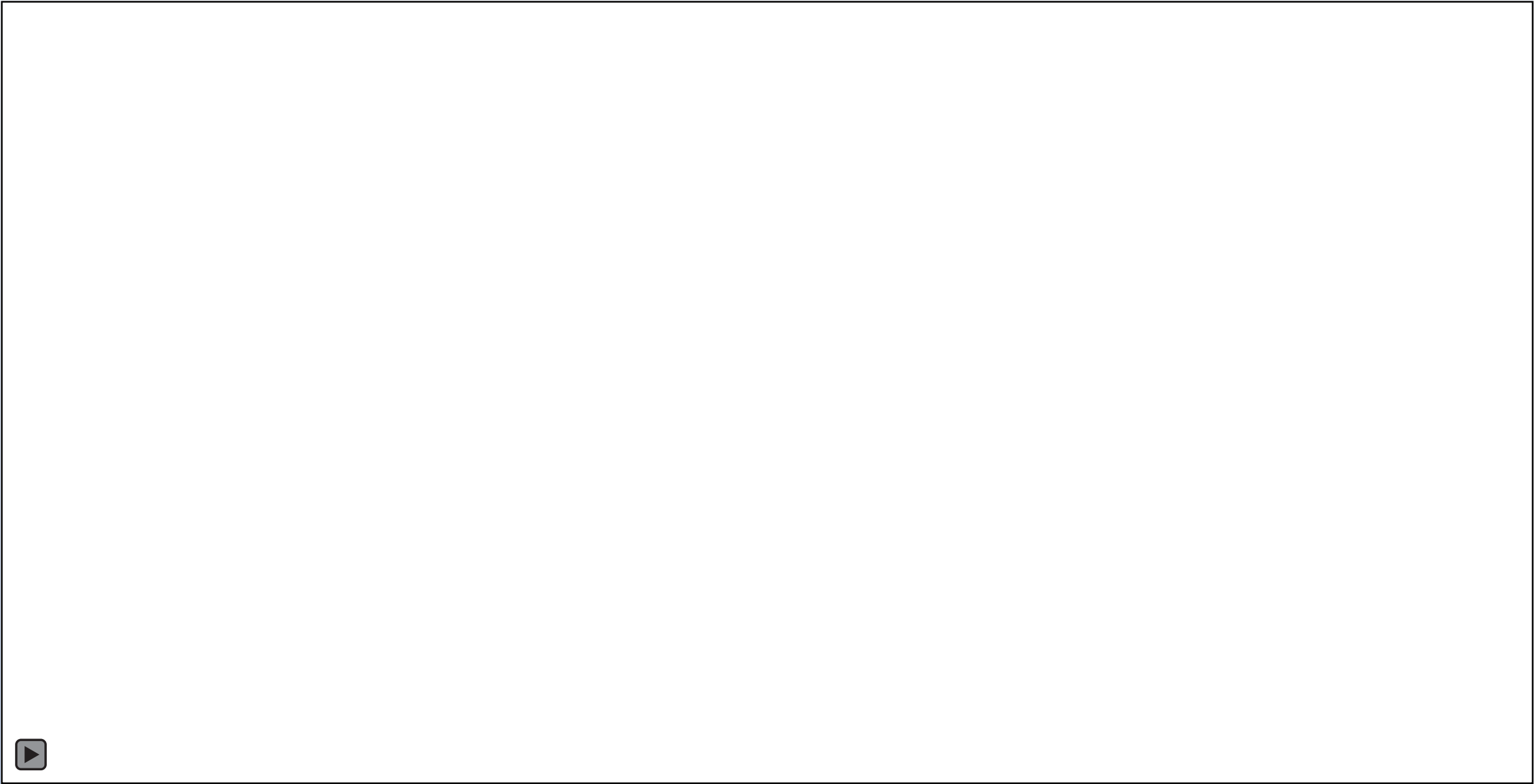
The project seeks to amplify the message that lung cancer awareness must include not only risk reduction, but also early detection, treatment, research, and survivorship.



Increase Awareness

Start conversations about the ribbon
within your community





Hosting a Build

- Powerful way to build your community outreach
- Capitalizes on the relationships we have within our own community
 - Schools
 - Sports teams
 - Medical community
 - Cancer Centers
 - Other community organizations
- Opportunity to build relationships within other trades and industry partners
 - Ex. Hardware stores, electricians, plumbers, etc.



Colorado Hosted Build



Fantech and All Colorado Radon, and Colorado Christian Academy teamed up to create White Ribbons.

Who Can Participate?

ThunderRidge High School Seniors and the students from Colorado Christian Academy made 200 ribbons to spread awareness.

The students learned that anyone with lungs can get lung cancer and that you should test your home for radon!



Finishing Touches

- Sticker Placement
- Signatures



Lung Cancer Awareness
THE WHITE RIBBON PROJECT

Final Product and Radon Message

#test4radon

#twrp



Growing the Industry



The White
Ribbon

Radon
Awareness

Testing &
Mitigation


- Ribbon Builds make radon tangible
- Ribbons are inexpensive
 - \$3 per ribbon; 20 ribbons x \$3 = \$60
- Opportunity to disseminate radon test kits at builds
- Ribbons grow awareness!

Host A Build In Your Community

- Acquire materials – purchased or donated
- Schedule a day
- Find a location
- Partner with your community
- Contact media
- **HAVE FUN!**



Check list and Instructions



THE WHITE RIBBON PROJECT CHECKLIST

STATIONS

- Ribbon Cutting Station
- Sanding Station
- Painting Station
- Drying Station
- Sticker and Signing Station

RIBBON MATERIALS

- Plywood 1/4" 4X8 (One sheet makes 16 ribbons. Hardware store can cut it down to 2X4 panels.)
- Existing White Ribbon template to trace.
- Pencil and fine print Sharpies for signing/tracing.
- Jigsaw with blades for "fine woodworking".
- Sander - either orbital or sandpaper (Grit 100-120)
- WRP Stickers from Vinyl Disorder. Use coupon code WRP for 50% off bulk rate. Make sure stickers are matte laminate only.
<https://www.vinyldisorder.com/search-results.html?query=white+ribbon+project>

HELPFUL TIPS

- Bring an existing ribbon for a template to Ribbon Cutting Station for tracing the ribbons.
- If working with kids, make sure to have the adults cut and sand the ribbon (unless using sandpaper).
- Lay out tarp for painting with fans to dry, or paint somewhere outside if conditions allow.
- Allot enough time for paint to dry, preferably outside. The ribbons need two coats of paint.
- Have a group of people put the stickers on and assign ribbons to attendees to be signed.

SAFETY MATERIALS

- Masks for cutting and painting (N-95 or KN-95).
- Eye protection (goggles or face shield)
- Work Gloves and Earplugs






PAINTING MATERIALS

- Paint
 - Behr premium plus interior/exterior Ultra-Pure White Hi-Gloss enamel
- Paint rollers
- Paint roller covers/Paint Trays

Website: <https://www.thewhiteribbonproject.org>


Instructions

- First, get your template and place the plywood sheet on a flat surface.
- **TIP:** We have found that the most efficient way to cut out a large number of ribbons is to stack 3-4 sheets of plywood and clamp them together before cutting.
- Trace the template onto the top sheet of plywood.
- Cut out the ribbon(s) using jigsaw.
- Sand the edges with sandpaper or sander.
- Set up your painting stations and paint.
- **TIP:** Remember to add TWO coats of paint.
- **TIP:** A little goes a long way. We used 3 gallons of paint for ~200 ribbons. Paint Roller Covers and Paint Trays can be found affordable at Dollar Tree or Walmart.
- Allow the paint to dry.
- Attach sticker to dried ribbon and sign the back with fine print Sharpie.
- Keep or Distribute ribbons and share on social media.
- Mail completed ribbons to other advocates and survivors (optional but rewarding!)
- **TIP:** The dimensions of the box can make shipping expensive. Scotch Flex and Seal packaging material takes the cost down.



Fantech and The White Ribbon Project
Fantech is a proud supporter of The White Ribbon Project. For more information about The White Ribbon Project or Fantech, visit these sites:

<https://www.thewhiteribbonproject.org>
fantech.net



Don't be afraid to ask for donations



Questions?

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