THE 5 SECRET KEYS TO SUCCESS

A Framework to Unlock Your Greatness

INDOOR ENVIRONMENTS ASSOCIATION

IEA 2024 Radon & Vapor Intrusion Symposium • September 16, 2024

ARI GUNZBURG

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Coca-Cola

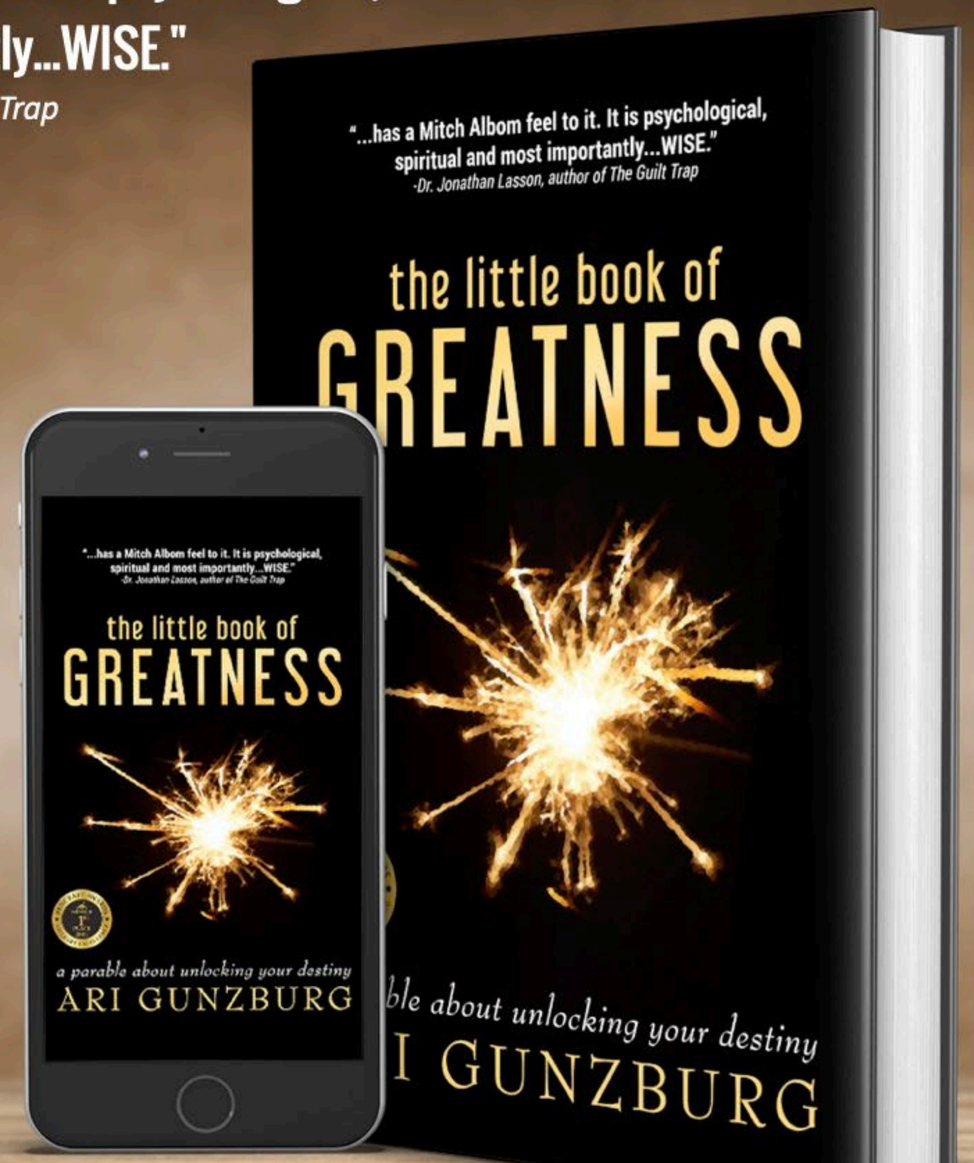
“ There is more in us than we know.
If we can be made to see it,
perhaps, for the rest of our lives,
we will never settle for less.

-Kurt Hahn, Founder of Outward Bound

OUTWARD BOUND
INTERNATIONAL

"...has a Mitch Albom feel to it. It is psychological, spiritual and most importantly...WISE."

Dr. Jonathan Lasson, author of The Guilt Trap



Cambridge Dictionary

greatness *noun* [U] (GOOD QUALITY)

informal

the very good quality of something:

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CHRYSLER

GIVE

No one has ever become poor by giving.
-Anne Frank

GIVE

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REASON

DOYLE

"Every great DREAM begins with a DREAMER"

-Harriet Tubman

REASON

ENGAGE

Tools for Being More Present

- Yoga / Tai Chi
- Meditation
- Repetitive Tasks
- Games / Playfulness
- Mindfulness / MBSR

* As with any exercise program consult with your doctor before starting.

ENGAGE

Life is 10% what happens to me and 90% how I react to it.

-Charles Swindoll

AMAZING

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"Positivity doesn't mean getting what we want,
it means doing the best with what we've got."
-Ari Gunzburg

AMAZING

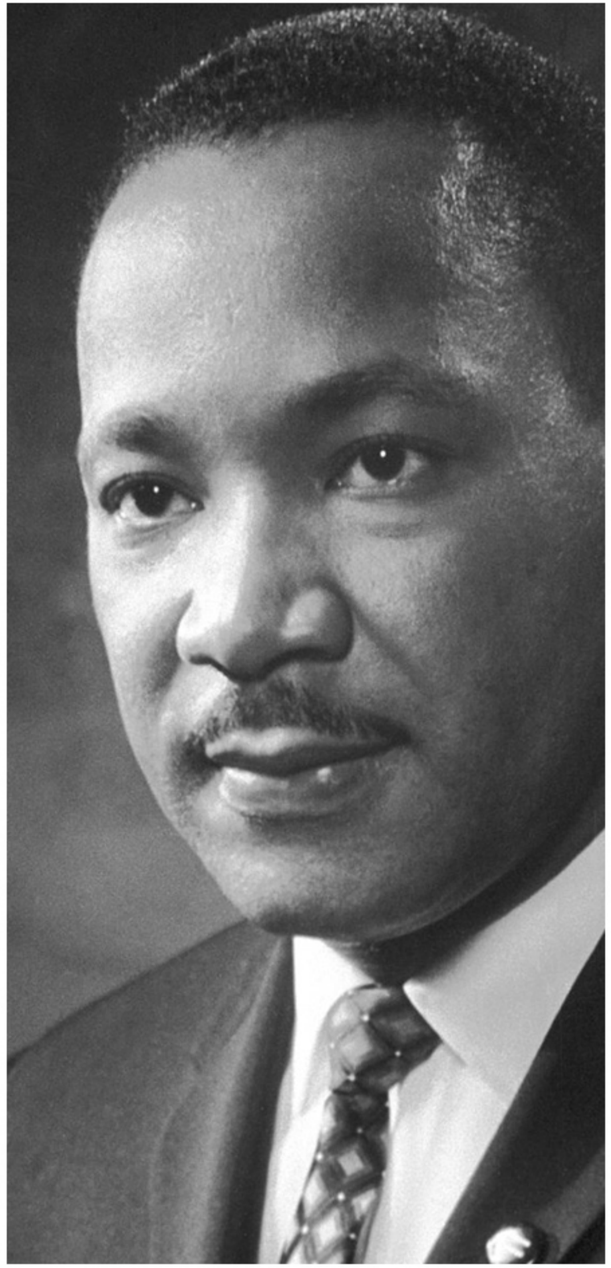
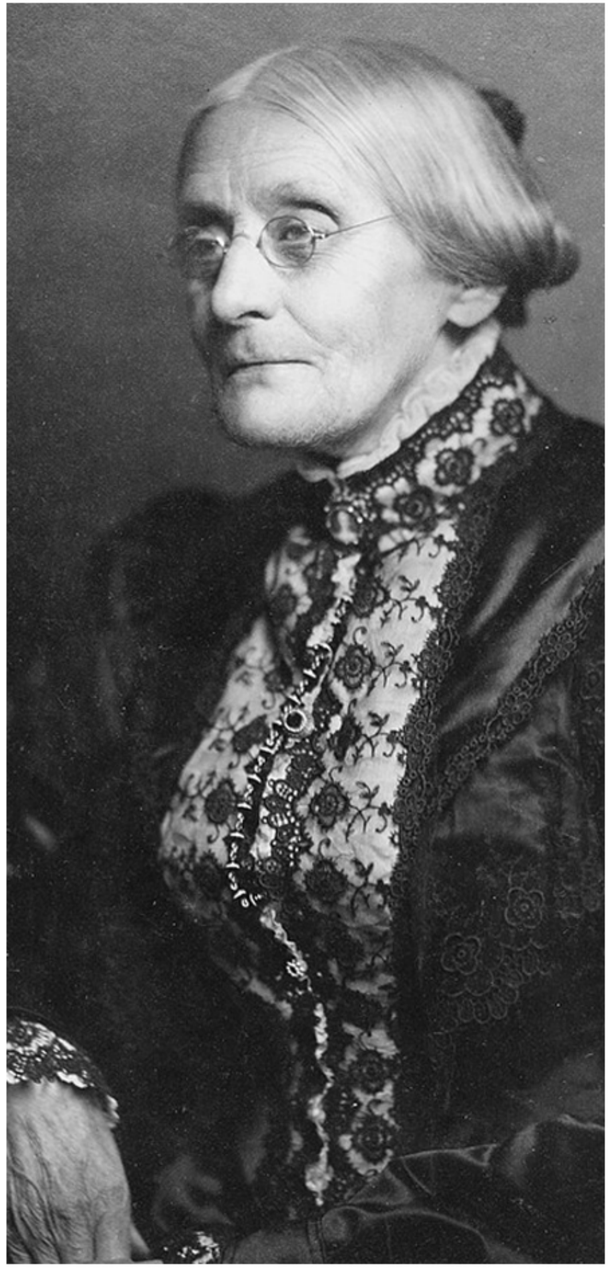
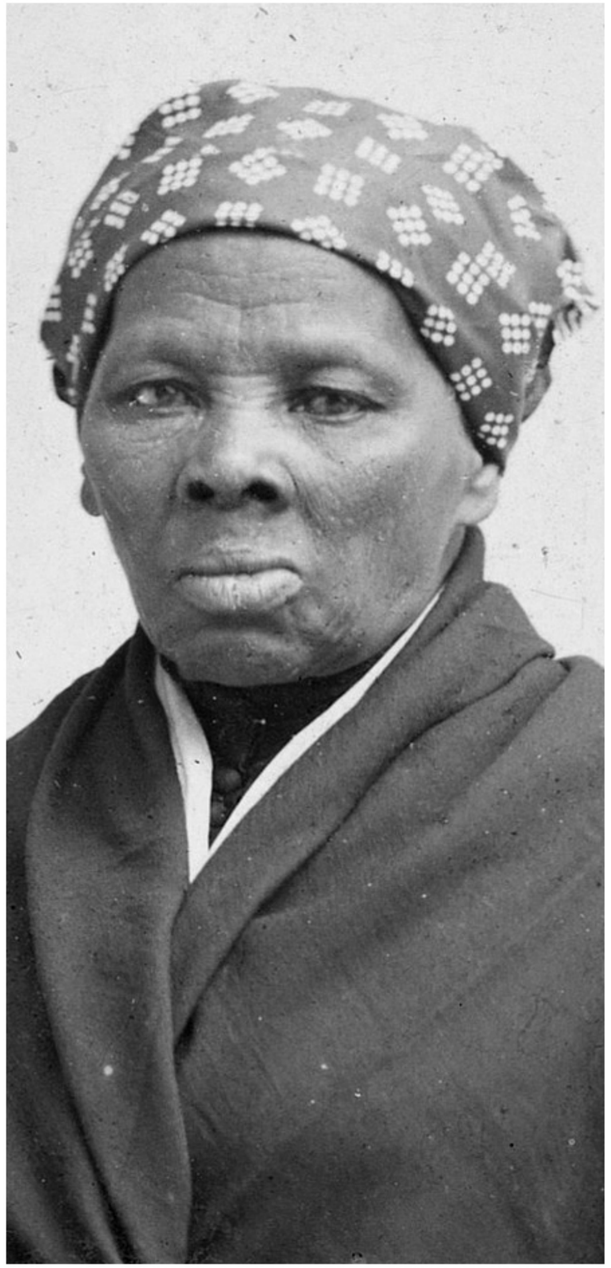
EXIT

CAVE
EXIT
ONLY

EXIT

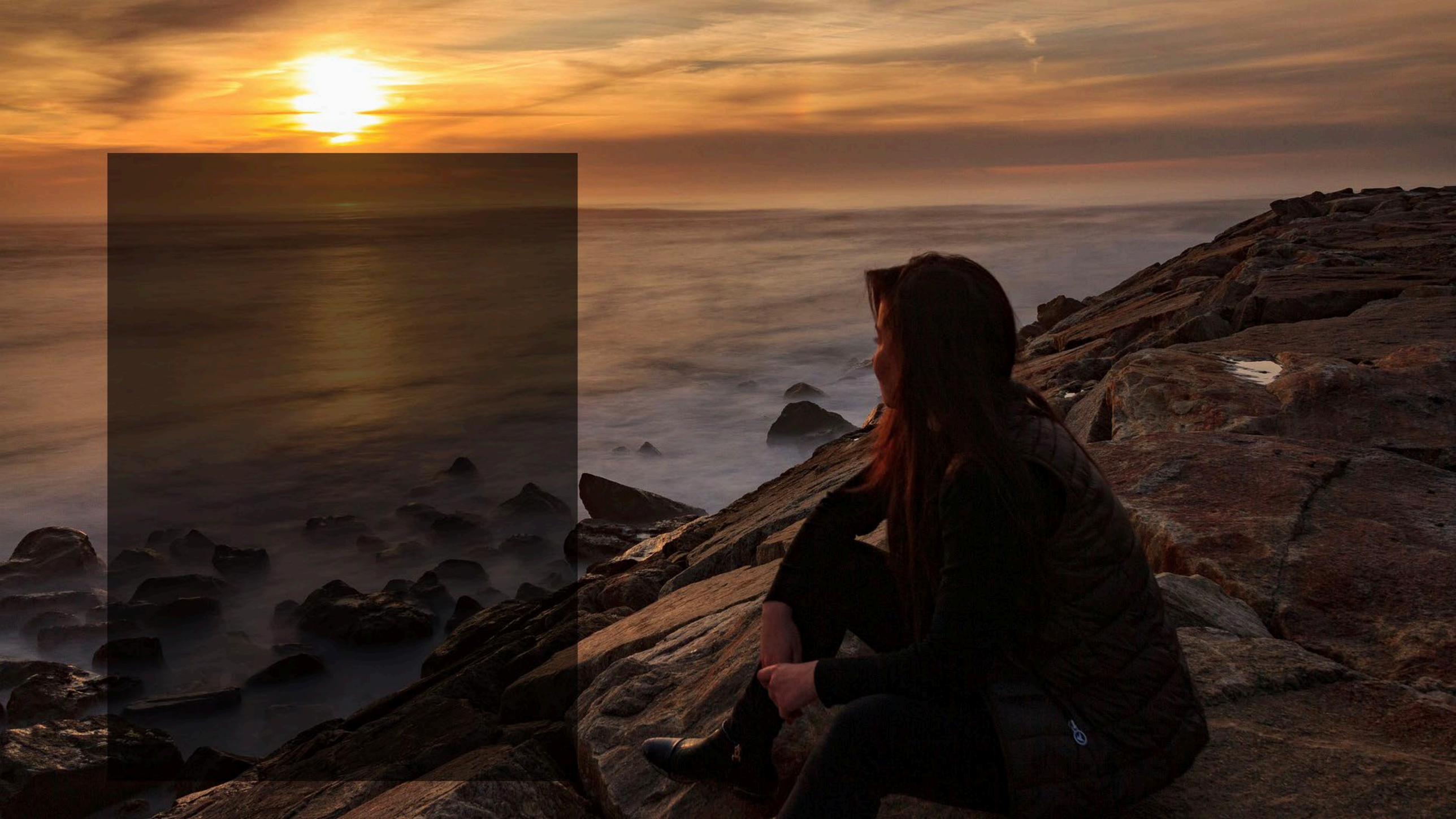
CAVE
EXIT
ONLY

TENACITY

TENACITY

TENACITY



GIVE

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REASON

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ENGAGE

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5 KEYS TO GREATNESS

Thank you

-Ari

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