

National Radon Poster Contest Metrics

Is the Poster Contest causing Radon Risk
Reduction?

E-25 Committee on Radon

National Radon Poster & Video Contest

First Place Video is "Picture Perfect" by Luke from Iowa:

<https://www.youtube.com/watch?v=IIJxjktArtY>



Picture Perfect - Luke Larson Entry

For More Information:
Eleanor Divver (edivver@utah.gov)

Poster 1st Place Winner is Addilyn from Colorado



GOAL: Measure the effectiveness of contest?

Asked the following questions in 2024 of 18 states that participated

- **Posters/Videos Received in State:**
- **# of County's Participated:**
- **# of Teachers Participated:**
- **How do you promote poster/video contest in State:**
- **Future Goals to increase Participation:**

What we discovered:

18 States
Participated

Florida #1 w/365
posters + 23
Videos

Publicize with
emails to science
teachers

Radon Risk
Reduction

How to increase
participation?

Winning poster in 2024

DAD'S GAS
SMELLY & GROSS BUT
NOT DANGEROUS



DON'T WAIT!
GET YOUR HOME
TESTED TODAY!

Scan to learn more
about Radon



sosradon.org

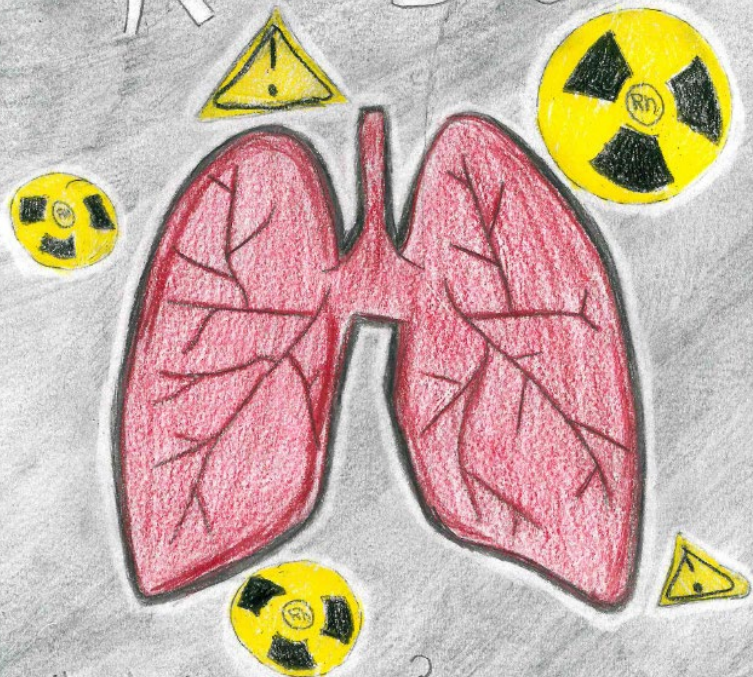
RADON
COLORLESS, ODORLESS
& VERY DANGEROUS

A few Metric suggestions to add:

- **Number of student homes tested for radon. Note if any high levels.**
- **Number of student homes mitigated for radon.**
- **How do you promote the contest?**
- **How do you use the art?**
- **Any significant stories from the poster contest?**

Hoping that States can do their best to track this information.

RADON



What is Radon?

Radon is a naturally-occurring radioactive gas that can cause Lung Cancer.

RADON KILLS EL RADÓN MATA



TEST YOUR HOME
EVALÚE TU CASA

GOAL: Growing Radon Risk Reduction through ART

- + Improving our Radon Metrics
- + How many families are testing
- + How many families are mitigating
- + Better Measures for EPA SIRG Reports

Please share suggestions

Eligibility for Poster & Video Contest

Poster Contest Youth ages 9 - 14 are eligible

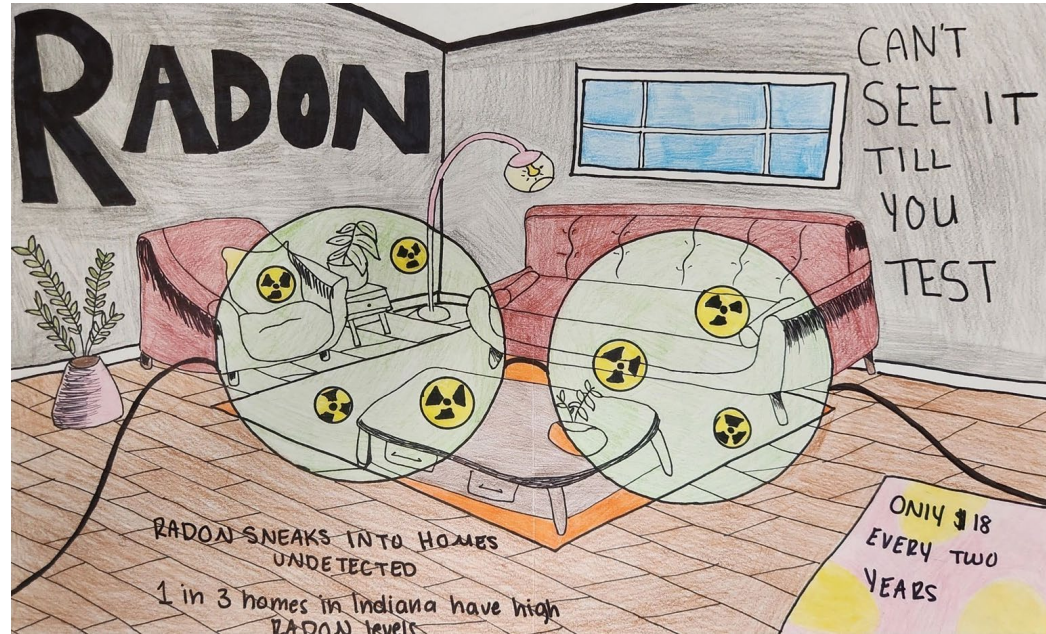
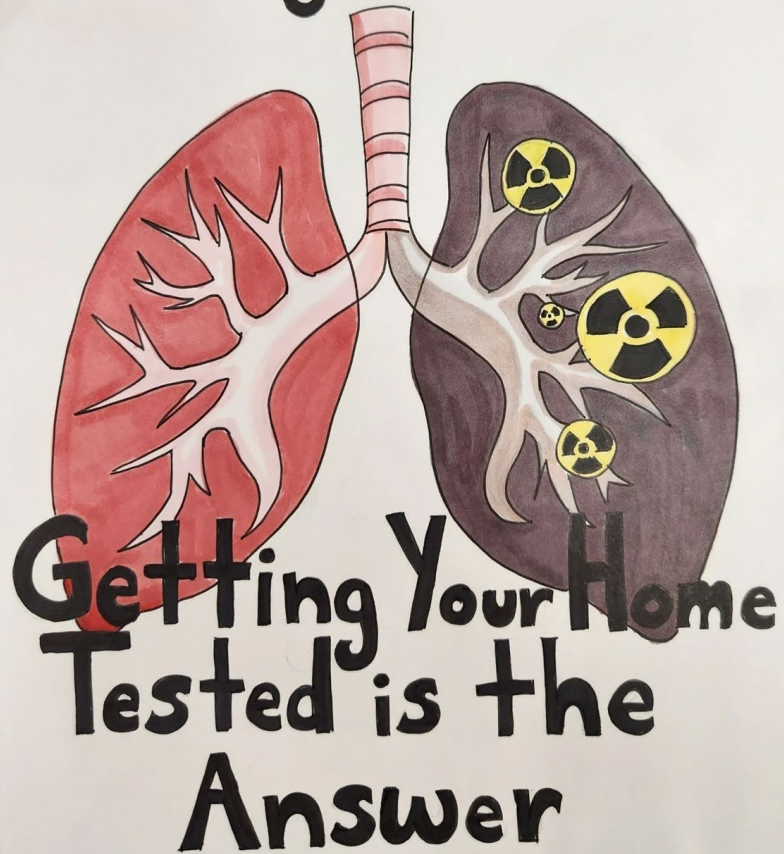
Video Contest Youth ages 14 – 18 are eligible

ALA sponsors prizes:

Poster \$200, \$300, \$1,000

Video: \$1,000

Radon Can Cause Lung Cancer



How do I get Started?

Use other States contest info

Science Teacher Associations – go to conference

Build a Teacher Email Blast
Utilize your Local County Coordinators



RADON



Advantages: Messages families receive about Radon

This is an automated confirmation message:

“STUDENT NAME” successfully submitted their radon poster for the contest!

Voting

State voting begins on October 24, 2025 at radon.utah.gov.

State voting ends on October 31, 2025.

We will contact the winners!

Winners will be announced on November 24, 2025, at radon.utah.gov. We will reach out if your child's poster wins! We will need to confirm a mailing address to mail the prize money check.

Test kits are easy!

You can test your home for deadly radon gas for less than \$15 and send the kit in the mail.

[BUY A TEST KIT >>](#)

Thanks so much for caring about radon awareness!

*- Eleanor Divver, Radon Program Coordinator
Utah Department of Environmental Quality
radon.utah.gov*

National Radon Poster Contest Official Topics:

- What is radon?
- Where does radon come from?
- How does radon get into our homes?
- Radon can cause lung cancer.
- **Test your home for radon.**
- (Optional but often included) **Mitigating radon in your home**

Tips for a good poster:

A good poster will make people: **STOP, READ, REMEMBER and TAKE ACTION**

Do some research on your state's Radon Website

Ensure the information you put on your poster is Correct

Posters can be created with crayon, colored pencils, markers, paint, computer graphics, photographs, etc.

Think & Be Creative - Come up with a catchy idea

HAVE FUN!

THANK YOU!

- Poster contest promotes radon awareness intending to lead to Risk Reduction
- Goal is to measure contest effectiveness
- Florida leads in poster and video submissions
- States asked to track mitigation efforts

